

# *CIPD Post Graduate Diploma in Human Resource Management*

*New programme  
for HRs*

**NOTTINGHAM  
BUSINESS SCHOOL**  
Nottingham Trent University



*The PwC's Academy and Nottingham Business School are delighted to announce the launch of another professional education programme for a Postgraduate Diploma in Human Resource Management (HRM) and membership in the Chartered Institute of Personnel and Development (CIPD), the UK's professional body for HR specialists. This internationally recognized qualification in HRM builds upon prior experience of running this program in Russia and the CIS.*

### **About PwC's Academy**

Our mission is to help our client's staff to develop new knowledge skills. We have been doing this for over 12 years. As part of a network of PwC Client Training Academies across CEE/CIS, we offer leading international programmes to develop the knowledge and competencies of professionals in finance, human resources and business. Here in Russia, our Academy offers over 300 programs every year to professionals from major Russian, international and public organisations.

### **About Nottingham Business School**

Nottingham Business School (NBS) is at the forefront of international education, especially in the area of human resource management. The school has an established reputation for providing high-quality CIPD courses and has been recognised as a centre of research excellence by the Chartered Institute of Personnel and Development. NBS are also very experienced in working with key HR leaders in Central and Eastern Europe and are currently delivering research and teaching programmes in Czech Republic, Poland, Russia and the CIS.

### **About the CIPD**

The Chartered Institute of Personnel and Development is a globally recognised institute with over 135,000 members; of these, almost 4,000 are international members represented in over 120 countries. It is looked to globally as a leader in supporting the practice of and research around the human resource profession. Chartered membership is increasingly being recognised by large employers outside of the UK as a standard for human resource practice. Demand for CIPD courses and qualifications, particularly in emerging markets, is growing, and Nottingham Business School is a leader in the HR education field.

## About the programme

The aim of the CIPD Postgraduate Diploma in Human Resource Management is to prepare individuals for effective performance in a variety of professional roles in people management and development.

The programme content covers all the key functions of HR: resourcing, relations, rewards and training and development. General management concepts are also covered, as is the local business context. The postgraduate diploma is achieved by meeting the educational standards of the Chartered Institute of Personnel and Development's Professional Development Scheme and leads to graduate membership in the CIPD.

It will be possible to undertake further studies to gain a Masters degree in HRM from Nottingham Trent. This will require the completion of a dissertation and two further elective modules.

## Structure of the programme

<b>Workshop 1</b>	19-22 July
Induction and HRM in Context (part 1)	2012
<b>Workshop 2</b>	25-28 October
HRM in its Business Context (part 2)	2012
Research Methods and Professional Skills (part 1)	
<b>Workshop 3</b>	13-16 December
People Resourcing and Talent Management (part 1)	2012
Research Methods and Professional Skills (part 2)	
<b>Workshop 4</b>	21-24 February
Learning and Talent Development	2013
<b>Workshop 5</b>	25-28 April
HR in a International Environment	2013
<b>Workshop 6</b>	20-23 June
Research Methods and Professional Skills (part 3)	2013
People Resourcing and Talent Management (part 2)	
<i>All of these will be conducted in Moscow</i>	
<b>Workshop 7</b>	5-8 September
Research Methods and Professional Skills (part 4)	2013
<i>(to be held in Nottingham)</i>	

Instruction will be led by the faculty of Nottingham Business School, many of whom have an international reputation in their areas of expertise, and supported with PwC knowledge and expertise. Classes will be in English.

## **Assessment**

A variety of assessment methods are used on the programme including: formal examination, Written assignments , group presentations and consultancy role play.

## **The Nottingham Business School HRM faculty**

Nottingham Business School's faculty is one of the largest in the UK and is accredited by the CIPD as a teaching and research centre of excellence. All tutors are full-time members of the faculty and have substantial experience running CIPD and postgraduate-level programmes internationally, including in Russia and the CIS.

Here are sample profiles of some of the faculty that will be teaching in Moscow:

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### **Lynette Harris**

Lynette Harris is professor of HR and Professional Practice at Nottingham Business School. Prior to joining the university, she was a personnel director, and she has experience working as a personnel specialist in both the public and private sector. Lynette is a consultant to organisations and the author of academic and practitioner texts and articles on contemporary human resourcing issues, including talent management and, currently, a government-funded project on developing innovative workplaces.

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### **Dave Doughty**

After working on and managing a variety of undergraduate and postgraduate programmes, Dave was appointed to the post of Director of International HR Developments. The establishment of this post reflected the university's intent to increase its international presence, with the HR Department at the forefront of this development. Dave has extensive experience of working overseas. He has managed international projects on behalf of the university in India, Greece, Zimbabwe, Iran, France, the Netherlands, Poland, and Bulgaria, and was responsible for establishing and managing CIPD programmes in Russia and Azerbaijan. He has also conducted "master classes" in various international locations such as Ukraine, Poland, the United Arab Emirates and Switzerland.

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### **Colin Fisher**

As professor of Managerial Ethics and Values at Nottingham Business School, Colin researches both the kinds of ethical issues and dilemmas that people identify at work and how they deal with them. As well as business ethics, he is interested in human resource management and public service management.

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### **Pam Stevens**

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Pam teaches for a range of postgraduate programmes at NBS, including the full-time MSc in Management, the MSc in Strategic HRM, CIPD programmes at the certificate and diploma levels, plus the HR modules on the Certificate and Diploma Management Studies. Until recently, she was the course director for the MSc in Strategic HRM.

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### **Dr Anne Sempik**

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Anne teaches on a range of postgraduate programmes in the HRM Division of Nottingham Business School and is particularly involved in the professional programmes leading to CIPD qualifications.

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### **Regina Wojciechowska**

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Regina Wojciechowska is a senior lecturer in the Centre for Management Development at Nottingham Business School. Her background is primarily in strategic and operational human resource roles, with over 20 years experience in the commercial sector, where she specialised in HR strategy, management development and organisation development, particularly in relation to cultural change.

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## ***The benefits of the program: What will you and your employer gain from the investments?***

- **Improved knowledge and competency** in the following:
  - implementing and managing effective people management and development strategies
  - demonstrating a wide range of management skills, competencies and knowledge
  - exercising greater influence within your organization demonstrating a greater understanding of the business environment
  - helping attract, retain and develop the people needed for organizational success
  - effectively managing and communicating organizational change.
- **An internationally recognized diploma qualification** from a leading UK business school.
- **Associate membership in the CIPD** – a Global Professional Institute in Personnel and Development. Membership includes exclusive access to professional resources and tools; online learning journals and monthly magazines. Extensive library of HC professional resources and CPD tools. Membership in special interest forums and annual conferences and seminars.
- **Membership in a learning community of key HC leaders** from leading organizations in your country and region – an excellent networking and benchmarking opportunity.

***Feedback on  
the programme  
and faculty.  
What  
participants  
have said...***

This feedback was taken from participants on the Postgraduate Diploma programme in CEE/CIS.

“A great inspiration for HR professionals, a very unique experience in the Czech Republic”.

“I have a great reason to be proud and confident – I am part of the CIPD”.

“It is a pleasure for me to share with you my high appreciation of the quality of the programme and the professionalism of the tutors. The programme by now has met my best expectations. I would highly recommend the course for those HR professionals who want to keep up-to-date in HR international best practices and get a respectable international HR qualification”.

“The best thing is learning to argue your point of view, not based on gut feeling or hearsay (as people often do), but based on previous research and facts. It also helps me day to day – it so happened that we were designing a dashboard in parallel with studying HR metrics and scorecards. Result – the right metrics on the dashboard and in half of the time!”.

“I feel more professional since doing CIPD – now I understand what stands behind processes, even such well known ones as PDP, performance appraisals. I feel like I can now see the hidden part of the iceberg. I feel more confident when discussing things and am able to build arguments based on theory”.

“I think the most important thing that I’m taking away from CIPD is the realisation that I (and any of us in HR) can make a difference – and there are examples of success out there! CIPD is there not only to provide us with theoretical knowledge, but to help us change our mindset towards an idea that HR can and should be a business partner and a change agent in the organisation”.



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**List of companies  
whose  
representatives  
have attended  
the postgraduate  
program led  
by PwC and  
Nottingham  
Business School in  
Russia and the CIS:**

- BAT
- Mosenergo
- Nestle
- Heinz
- CitiBank
- Total System Services
- Chevron
- Renaissance Capital
- Unilever
- Coca Cola
- Conoco Petroleum
- Gillette
- Motorola
- Amec
- Linklaters
- White & Case
- GlaxoSmithKline
- Shokoladnitsa

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**The PwC Academy  
Environment**

The program will be delivered at the PwC Russia Training Center, 10 Butyrsky Val, Moscow.

Our dedicated training and conference center has comfortable and state of art facilities for focused studying. With full internet access, interactive teaching technology, comfortable refreshment areas and a rooftop terrace cafe, the training center is an ideal location for your learning. Our Academy support team will always be on hand to help participants and tutors during the program.

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**Entry  
requirements  
and fees**

You will need a degree, or qualifications deemed to be equivalent by the university, along with at least twice years' experience in an HR environment (or the equivalent). You will also need a good command of English, as all modules and examinations will be delivered in English.

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For further information (programme organisation, fees, etc.), please contact PGHRM/CIPD Coordinator **Olga Galibina** Tel.: +7 495 967 6148, [olga.galibina@ru.pwc.com](mailto:olga.galibina@ru.pwc.com) or Manager PGHRM/CIPD **Anastasia Shaitanova** Tel. +7 (495) 967-6155, [anastasia.shaitanova@ru.pwc.com](mailto:anastasia.shaitanova@ru.pwc.com)

To register, please complete the registration form available on our website [www.training.pwc.ru](http://www.training.pwc.ru) and send it to our coordinator

***[www.training.pwc.ru](http://www.training.pwc.ru)***

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